



Dear Community Supporter,

We are excited to present a [Food Waste Prevention Week](#) sponsorship opportunity. A unique collaboration of public and private agencies have joined together on a mission to collectively raise awareness on the benefits of reducing food waste and inspire our communities to save food. Due to the success of our first year, several cities, states and organizations across the U.S. will be joining us in 2022.

Consider the potential benefits if we reduce food loss and waste...

- **Money** - A family of four can save on average \$1,800 annually.
- **Conservation** – Safeguard natural resources of land, water, and energy used to grow food. Reducing food waste is identified as the #1 **personal** action to reduce carbon emissions.
- **Food Security** - Safe and nutritious food that is currently thrown away could help feed hungry people.

Your organization is invited to participate in this special philanthropic and marketing opportunity. Reducing food waste is good for family's pockets, good for our communities and good for the environment. Your investment elevates the voices and ideas of our younger generation as bringing our youth to the table to source creative solutions is one of the highlights of the week. The University and high school [Hackathon](#) and the [K-12 Student Art Contest](#) engage students in the conversation.

Our goal is to raise \$250,000 to host the event. These funds will cover Hackathon and K-12 student engagement contest, Bad Apple Bingo social media challenge incentives, multimedia marketing, technology and operations.

We are grateful for your consideration. Together, we will significantly impact educating our community on how to prevent food waste, save money, protect our environment and reduce hunger.

Sincerely,

Elaine Fiore
Food Waste Prevention Week Committee Chair
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